



instant access to critical information

The Demand Response Platform

...for Utilities!

To increase reliability with a scalable and integrated demand response management system.

Is your DR program capable of growing and maintaining the reliability of the capacity it represents? Has it been designed and implemented yet? Will it geographically target the system's uniquely constrained problem areas?

Introducing ZDRP for Utilities!

A secure, hosted or internet-based software service that manages and executes the administrative tasks associated with utility-hosted DR programs, enabling you to *Watch the Drop!*

What does it do?

- Collects & Monitors Meter Data, Dispatches Events, Provides Direct Load Control
- Tracks DR Providers & Participants
- Calculates Baselines
 - Individually, Aggregated, and/or per Zone.
- Tracks Events
- Calculates Capacity & Energy Payments
- Pre- During- and Post- Event Notifications & Activations
 - Phone, Text, Email, Fax, and more!
- Event Performance Analysis & Load Measurement
- Generates Custom Reports

How will ZDRP improve or help build processes?

Improved Event Performance & Increased End-User Satisfaction

- Monitoring tools provide a visible drop in demand
- A satisfied customer-base means improved customer retention

Increased Scalability

- Efficiently manage your operational duties, while growing your DR program's reach and capacity.

Improved Accuracy & Efficiency

- Automated processes ensure data accuracy, reliable performance, and real-time control.

Capacity you can count on!

Company Offerings:

ZEIP

Energy Information Platform

ZDRP

Demand Response Platform

Auto-DR

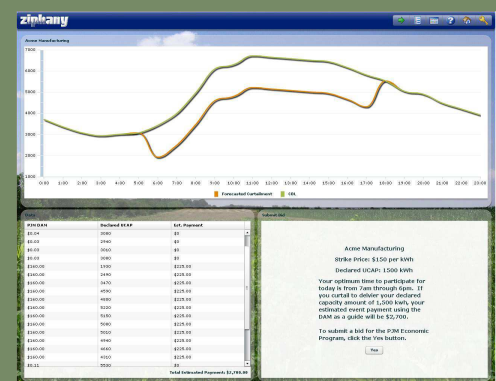
Automated Demand Response Controls

ZEOP

Energy Operations Platform

Hardware & Install Services

Scalable, Revenue-grade Metering & Installation



Contact us today to schedule a free web-based product demonstration.

*SEE "ADDITIONAL SERVICES FOR UTILITY DR"

Where required, Ziphany will partner with a curtailment service provider (CSP) to deploy key sales strategies and on-site consultation.

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