



instant access to critical information

## The Demand Response Platform

...for Aggregators!

To enable aggressive business growth while improving your end-user event performance

Are you bogged down with the daily tasks of your business?  
Or are you positioned to scale your business, adapt with change, and effectively move into new markets and programs?

### Introducing ZDRP

A secure, hosted or internet-based software service that manages and executes critical tasks of the DR provider. This, in turn, enhances focus on sales and improved customer relations.

### How will ZDRP improve our processes?

#### Increased Scalability

- A single platform designed to support many markets.
- Enables a client-base *explosion*, with *no increase* in work-force and a *decrease* in operational duties.

#### Improved Accuracy & Efficiency

- Automated DR processes ensure data accuracy, far preferred over manual data entry, which is susceptible to human error.

#### Increased End-User Satisfaction & Improved Event Performance

- Timely Notifications & Timely Payments
- A satisfied customer-base means improved customer retention

## Company Offerings:

### ZEIP

Energy Information Platform

### ZDRP

Demand Response Platform

### Auto-DR

Automated Demand Response Controls

### ZEOP

Energy Operations Platform

### Hardware & Install Services

Scalable, Revenue-grade Metering & Installation



**\*ALL ZIPHANY PLATFORMS ARE MODULAR & CUSTOMIZABLE.**

Contact us today to schedule a free web-based product demonstration.

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